

En Español Offers

FOR SALES ASSOCIATES ONLY—NOT FOR CUSTOMERS

ALL INCLUDED OFFERS

ADDITIONAL INCENTIVES

ADVANCED PRODUCT OFFERS

ADDITIONAL FEES

PREMIUM CHANNELS

MÁS LATINO® All Included Package OVER 125 CHANNELS ■ Over 60 in Spanish® ■ Over 55 in English	ÓPTIMO MÁS™ All Included Package OVER 200 CHANNELS ■ Over 80 in Spanish® ■ Over 120 in English	MÁS ULTRA™ All Included Package OVER 235 CHANNELS ■ Over 85 in Spanish® ■ Over 155 in English	LO MÁXIMO™ All Included Package OVER 350 CHANNELS ■ Over 110 in Spanish® ■ Over 245 in English
\$61.00/mo.: Regular Price -\$1.00/mo.: Programming Rebate -\$5.00/mo.: Autopay credit	\$81.00/mo.: Regular Price -\$41.00/mo.: Programming Rebate -\$5.00/mo.: Autopay credit	\$104.00/mo.: Regular Price -\$54.00/mo.: Programming Rebate -\$5.00/mo.: Autopay credit	\$173.00/mo.: Regular Price -\$58.00/mo.: Programming Rebate -\$5.00/mo.: Autopay credit
\$55⁰⁰ MO. + TAX FOR 12 MONTHS with 24-month agreement after autopay. \$61/mo. in months 13-24 (subject to change). Pay \$60/mo. until credit starts w/in 3 bills.	\$35⁰⁰ MO. + TAX FOR 12 MONTHS with 24-month agreement after autopay. \$81/mo. in months 13-24 (subject to change). Pay \$40/mo. until credit starts w/in 3 bills.	\$45⁰⁰ MO. + TAX FOR 12 MONTHS with 24-month agreement after autopay. \$104/mo. in months 13-24 (subject to change). Pay \$50/mo. until credit starts w/in 3 bills.	\$110⁰⁰ MO. + TAX FOR 12 MONTHS with 24-month agreement after autopay. \$173/mo. in months 13-24 (subject to change). Pay \$115/mo. until credit starts w/in 3 bills.
Regional Sports fee up to \$7.29/mo. is extra & applies in select markets.			
2017 NFL SUNDAY TICKET with NFL SUNDAY TICKET MAX included at no extra cost. Requires customer to select offer. Sports subscriptions auto-renew each season at then-prevailing rate (currently \$281.94/season).			
3 MONTHS INCLUDED AT NO EXTRA COST: Req's customer to select offer. After 3 mos., services continue at then-prevailing rate (currently \$53.99/mo.) unless customer calls to change or cancel.		PREMIUMS INCLUDED: 	
ALL RISK LEVELS 4 UPGRADES INCLUDED: 1 GENIE® HD DVR & UP TO 3 GENIE MINIS. OR SELECT 1 GENIE HD DVR & UP TO 3 WIRELESS GENIE MINIS FOR ONLY \$99.* Medium- and high-risk customers pay: \$199 for HD DVR and up to 3 HD Receiver lease upgrades included. For all risk levels, customers pay: \$99 Genie Lite lease upgrade for single-room setup. HARDWARE OFFER ONLY – SEE BELOW FOR TV FEES.			
STANDARD PROFESSIONAL INSTALLATION INCLUDED: In up to 2 rooms for MÁS LATINO Package; in up to 4 rooms for ÓPTIMO MÁS Package and above. (Applicable use tax adjustment may apply on the retail value of the installation.)			
DIRECTV CINEMA® CONNECTION KIT INCLUDED For all non-fee HD DVR customers			
<ul style="list-style-type: none">■ ADVANCED RECEIVER SERVICE: \$15/mo. Required for all HD DVRs, Genie HD DVR and TiVo® HD DVRs (Fee is included with All Included packages.)■ TV FEE: Fee is included for Genie HD DVR with All Included packages. (A \$7/mo. fee applies for the second and each additional receiver and/or Genie Mini/DIRECTV Ready TV/Device on the account.)■ TIVO® SERVICE: \$5/mo. (In addition to the Advanced Receiver fee of \$15/mo. Required for all TiVo® HD DVRs.) ✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, GameSearch™, Spanish UI, DIRECTV CINEMA® (satellite downloads)■ EQUIPMENT FEES: HD Receiver: \$99 Genie Mini: \$99 HD DVR & TiVo® HD DVR: \$199 Genie HD DVR: \$299 Genie Lite: \$99 Wireless Genie Mini/Wireless Video Bridge: \$198 Each Additional Wireless Genie Mini: \$99■ REGIONAL SPORTS FEE: Regional Sports fee of up to \$7.29/mo. which is extra & applies in select markets to MÁS ULTRA and higher pkgs.■ ACTIVATION FEE: \$35 one-time charge.■ DIRECTV™ PROTECTION PLAN: Protect your customers' DIRECTV® System for \$7.99/mo.†			
ADD MONTHLY PREMIUMS: 1 = \$13.99 (\$17.99 for HBO) 2 = \$25.99 (\$30.99 with HBO) 3 = \$38.99 (\$43.99 with HBO)		PREMIUMS INCLUDE: 	

*Spanish channel counts include English-language broadcast channels with alternate Spanish audio.

DIRECTV's All Included simple pricing makes it easy to sell DIRECTV!

ALL INCLUDED PACKAGES FEATURE:

- Programming Fee
- Advanced Receiver Service (\$15/mo.)
- Monthly TV fees for one Genie HD DVR (\$7/mo.)

BUNDLE AND SAVE



Bundle with other great services from AT&T to save.

See page 8 for details.

DIRECTV OFFERS REQUIRE 24-MO. AGREEMENT. \$35 ACTIVATION. EARLY TERMINATION FEE OF \$20/MO. FOR EACH MONTH REMAINING ON AGMT. EQUIPMENT NON-RETURN & ADD'L FEES APPLY. Price incl. All Included pkg, monthly service and equip. fees. DVR & is after \$5/mo. autopay (credit, debit, or bank draft) discount for 12 mos. New approved residential customers only (equipment lease req'd). Credit card req'd (except MA & PA). Restr's apply.
INCLUDED PACKAGES: Ends 1/20/18. Available only in the U.S. (excludes Puerto Rico and U.S.V.I.). After 12 mos. or loss of eligibility, then-prevailing rate applies unless canceled or changed prior to end of the promo period. Pricing subject to change. Must autopay within 30 days of TV activation to receive bill credit starting in 1-3 bill cycles. First-time credit will include all credits earned since meeting offer requirements. No credits in 2nd year for autopay. **Includes:** All Included TV pkg, monthly service & equipment fees for one Genie HD DVR, and standard pro installation. **Exclusions:** Price excludes Regional Sports fee of up to \$7.29/mo. (which is extra & applies in select markets to CHOICE and/or MÁS ULTRA and higher pkgs), applicable use tax expense surcharge on fee of installation, custom installation, equipment upgrades/add-ons (min. \$99 one-time fee & \$7 monthly fees for each extra receiver/DIRECTV Ready TV/Device), and certain other add'l fees & charges.
HD DVR UPGRADE OFFER: Includes instant rebates on one Genie HD DVR and up to three Genie Minis with activation of the SELECT Package or above; OPTIMO MÁS Package or above; or any qualifying international service bundle, which shall include the HD CHOICE programming package. A \$99 fee applies for Wireless Genie Mini upgrade. Whole-Home HD DVR functionality requires a Genie HD DVR connected to one television and a Genie Mini, H25 HD Receiver(s) or a DIRECTV Ready TV/Device in each